

# American Indian Business Leaders

16TH ANNUAL NATIONAL LEADERSHIP CONFERENCE



Networking  
Opportunities



Trainings and  
Seminars



Business Plan  
Competition

## Sponsorship Opportunities

APRIL 8-10, 2010 | CARLTON, MINN. | BLACK BEAR CASINO HOTEL



# LETTER FROM THE AIBL EXECUTIVE DIRECTOR

Dear Colleague,

I invite you to join us as a conference sponsor and/or an exhibitor at the American Indian Business Leaders' (AIBL) 16th Annual National Business and Leadership Conference.

**“The spirit and pursuit of Native American entrepreneurship and business education has never been more critical than now.”**

The annual conference sponsors and exhibitors will be exposed to hundreds of Indian Country's most ambitious Native American business students and leaders impacting the future of entrepreneurial business and business education. The recent and dramatic increase in intertribal enterprises development and business opportunities in Native American and Tribal communities is a driving force for thousands of American Indian business students seeking to improve their situation through education and corporate internship development programs. Corporations, Tribal Colleges and Universities, American Indian Chambers of Commerce, Native nonprofit organizations and government agencies across America are working feverishly to implement and improve entrepreneurship education and business development programs in order to meet the overwhelming demand in Indian Country.

The 16th Annual AIBL Business and Leadership Conference is where hundreds of American Indian business students, leaders and professionals, representing their respective AIBL Chapters, gather together each year to share ideas, identify opportunities and establish friendships and alliances with other chapters and business students from across America. Education, Experience, Leadership and Culture are the four founding principles upon which this conference was built.

The three-day event includes a series of business symposia, keynote speakers, panel discussions and special events designed to educate and connect attendees. Various courses are designed to meet the interest and needs of entrepreneurs, business owners, corporations and business schools from around the country. AIBL Corporate Partners include companies such as IBM, Nike, to name a few.

Conference sponsorship demonstrates your leadership in shaping the future of American Indian entrepreneurs and business leaders across America. Your support and financial contribution provides you with a platform to:

- Identify and **recruit** for vacant jobs and executive training programs
- Announce your **internship program**
- Positioning your **brand** and **identity** by investing in Indian Country
- Establishing **relationships** with other tribes, corporations and tribal colleges/universities

I look forward to your support and seeing you at the conference!

Very truly yours,



Maurice "Mo" Smith  
Executive Director



# ABOUT AIBL



*American Indian Business Leaders* is a 501(c) 3 non-profit organization designed to support the educational, social, and leadership development efforts of Native Americans, while maintaining and incorporating our cultural values. AIBL serves a national student membership comprised of K-12 and Tribal College/ University students and has 70+ student-based chapters nationwide. AIBL was founded on four basic principles: Education; Experience; Leadership; and Culture.

American Indian Business Leaders empowers students to earn a quality education, gain valuable work experience through internships, and fosters personal and professional development through our program activities and educational and social development programs. Through these achievements, AIBL is stimulating the growth of economic and social development efforts throughout Indian Country.

In order to further our educational and leadership objectives, AIBL sponsors an annual conference.





## Eagle Level - \$30,000

- ◆ Company / Tribe profile in AIBL's on-line Newsletter and prominent placement on website. Interaction "Hands On" Workshops
- ◆ **Top Placement Logo & Link** listing on AIBL's conference page (in descending order by level of investment)
- ◆ Logo and website address on AIBL's conference program
- ◆ Recognition of sponsor level at conference via prominent banner signage
- ◆ Recognition as the major sponsor in all printed materials at the podium
- ◆ **Twelve (12)** Complimentary full conference registrations (For participants)
- ◆ A Table at VIP Awards Banquet
- ◆ **Ten (10)** VIP Registration
- ◆ **Two (2)** Complimentary exhibit space
- ◆ Speaking opportunity in front of entire conference audience at the General Assembly and Awards Banquet
- ◆ One (1) promotional piece in attendee bag
- ◆ One Full Page Ad in Conference Program
- ◆ Top Placement of Company logo and link on AIBL's home page
- ◆ Opportunity for 5-minute introduction of keynote speaker
- ◆ Access to AIBL resume database
- ◆ Special designation of your sponsorship on the badges of attendees





## Buffalo Level - \$15,000

- ◆ Company / Tribe profile in AIBL's on-line Newsletter and prominent placement on website. Interaction "Hands On" Workshops
- ◆ Listing on AIBL's conference page (in descending order by level of investment)
- ◆ Logo and website address on AIBL's conference program
- ◆ Recognition of sponsor level at conference via prominent banner signage
- ◆ Recognition as the major sponsor in all printed materials at the podium
- ◆ **Six (6)** Complimentary full conference registrations (For participants)
- ◆ A Table at VIP Awards Banquet
- ◆ **Ten (10)** VIP Registration
- ◆ **One (1)** Complimentary exhibit space
- ◆ Speaking opportunity in front of entire conference audience at the General Assembly
- ◆ One (1) promotional piece in attendee bag
- ◆ One Half Page Ad in Conference Program
- ◆ Company logo and link on AIBL's home page
- ◆ Access to AIBL resume database





## Bear Level - \$ 5,000

- ◆ Company / Tribe profile in AIBL's on-line Newsletter and prominent placement on website. Interaction "Hands On" Workshops
- ◆ Listing on AIBL's conference page (in descending order by level of investment)
- ◆ Logo and website address on AIBL's conference program
- ◆ Recognition of sponsor level at conference via prominent banner signage
- ◆ **Four (4)** Complimentary full conference registrations (For participants)
- ◆ **Four (4)** tickets to VIP Awards Banquet
- ◆ **Four (4)** VIP Registration
- ◆ **One (1)** Complimentary exhibit space
- ◆ Introduction opportunity in front of entire conference audience at the General Assembly and Awards Banquet
- ◆ One (1) promotional piece in attendee bag
- ◆ One Quarter Page Ad in Conference Program
- ◆ Access to AIBL resume database





## Horse Level - \$ 2,500

- ◆ Company / Tribe profile in AIBL's on-line Newsletter and prominent placement on website. Interaction "Hands On" Workshops
- ◆ Listing on AIBL's conference page (in descending order by level of investment)
- ◆ Logo and website address on AIBL's conference program
- ◆ *Two (2)* Complimentary full conference registrations (For participants)
- ◆ Two (2) tickets at VIP Awards Banquet
- ◆ *Two (2)* VIP Registration
- ◆ One -Eight Page Ad in Conference Program

