



AIBL National Conference

Entrepreneur Pitch Competition Score Sheet

Judge Name _____

1	STUDENT NAME:			
	CONCEPT:			
	Ratings	5 - excellent	3 - good	1 - poor
	Concept (market need, realistic, clear target consumer)			
	Pitch (concise, impactful)			
	Selling & Influencing Skills (persuasive, confident)			
	Project Potential (with funding support, does judge envision this business coming to fruition)			
	Nonverbals (posture, eye contact, attire, expressions)			
	Time Adherence (5 minutes)			
	CATEGORY SCORE			
FINAL SCORE				

2	STUDENT NAME:			
	CONCEPT:			
	Ratings	5 - excellent	3 - good	1 - poor
	Concept (market need, realistic, clear target consumer)			
	Pitch (concise, impactful)			
	Selling & Influencing Skills (persuasive, confident)			
	Project Potential (with funding support, does judge envision this business coming to fruition)			
	Nonverbals (posture, eye contact, attire, expressions)			
	Time Adherence (5 minutes)			
	CATEGORY SCORE			
FINAL SCORE				

3

STUDENT NAME:

CONCEPT:

Ratings

5 - excellent

3 - good

1 - poor

Concept (market need, realistic, clear target consumer)

Pitch (concise, impactful)

Selling & Influencing Skills (persuasive, confident)

Project Potential (with funding support, does judge envision this business coming to fruition)

Nonverbals (posture, eye contact, attire, expressions)

Time Adherence (5 minutes)

CATEGORY SCORE

FINAL SCORE

4

STUDENT NAME:

CONCEPT:

Ratings

5 - excellent

3 - good

1 - poor

Concept (market need, realistic, clear target consumer)

Pitch (concise, impactful)

Selling & Influencing Skills (persuasive, confident)

Project Potential (with funding support, does judge envision this business coming to fruition)

Nonverbals (posture, eye contact, attire, expressions)

Time Adherence (5 minutes)

CATEGORY SCORE

FINAL SCORE

5

STUDENT NAME:

CONCEPT:

Ratings

5 - excellent

3 - good

1 - poor

Concept (market need, realistic, clear target consumer)

Pitch (concise, impactful)

Selling & Influencing Skills (persuasive, confident)

Project Potential (with funding support, does judge envision this business coming to fruition)

Nonverbals (posture, eye contact, attire, expressions)

Time Adherence (5 minutes)

CATEGORY SCORE

FINAL SCORE